

# TURKEY TROTS ACROSS TEXAS

## A GUIDE TO THANKSGIVING RACES IN TEXAS



In the Fall 2019 issue of *Texas Runner & Triathlete* magazine we will be featuring a line-up of "Turkey Trots Across Texas." It will have a detailed calendar of all the Texas Thanksgiving running events. From our viewpoint, it looks like there will be well over 50 of them; some areas have as many as 10 different events to choose from!

**Be sure to advertise** "your turkey event" in this special section to make it stand out from the flock! Our least expensive ad is 1/12 page for \$265. Below is an outline of our ad rates and sizes.

**Additional perks for advertisers are:**

1. **FREE eBlast**, includes your event details, logo and link to your website. All advertisers are included and it goes directly to runners in the Texas market and beyond.
2. **Event exposure** directly to the huge Texas running community.
3. **FREE bold type calendar listing**, both print and website, until event occurs.
4. **Two (one year) Gift Subscriptions** to *Texas Runner & Triathlete* to use at your awards ceremony – value of \$18.00 each.
5. **Reasonable Advertising Rates**. Advertising in *Texas Runner & Triathlete* provides an excellent return for your money. A 5% prepayment discount is also available (to receive discount, payment is due when ad is submitted).



**Note:**  
EARLIER  
THAN LAST  
YEAR

**DEADLINE FOR ADVERTISING IS SEPTEMBER 3, 2019**

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### ADVERTISING RATES AND DIMENSIONS

AD SIZE	AD DIMENSIONS IN INCHES	AD RATES - FULL COLOR
1/12 Page	2.375 (horizontal) x 2.5 (vertical)	\$265
1/6 Page	2.375 (horizontal) x 4.875 (vertical) OR 4.875 (horizontal) x 2.375 (vertical)	\$485
1/4 Page	3.625 (horizontal) x 4.875 (vertical)	\$700
1/3 Page	2.375 (horizontal) x 10 (vertical) OR 4.875 (horizontal) x 4.875 (vertical)	\$865
1/2 Page	7.5 (horizontal) x 4.875 (vertical) OR 3.625 (horizontal) x 10 (vertical)	\$1250
Full Page Page Size: 8.25 x 10.75	7.5 (horizontal) x 10 (vertical) <b>live area - no bleeds</b> 8.5 (horizontal) x 11 (vertical) <b>with full bleeds; 1/8 inch over page size</b>	\$2100