

SPECIAL ADVERTISING OFFER

Annual 2019 **Travel and Destination Event Guide**



SUMMER 2019 ISSUE

Hello from [Texas Runner & Triathlete](#).

In July, we are planning our annual “**Travel & Destination Event Guide**” special issue and wanted to make you aware of this unique advertising opportunity. This issue will target travel and destination spots that would be appealing to our subscribers who are mostly runners of all levels. By July, runners will be looking for places to travel for long or short vacations. Some will be looking to go a distance away from Texas for their pleasure and/or to participate in events. Some will be looking to just enjoy different spots in Texas and blend in a run when they get off the highway!

Our subscribers are a traveling cadre of folks who are always looking for things to do or see, besides just their run. That’s where you can come in with an informative ad. Do you offer an entertaining and fun place? Your ad in this issue would tell who you are, what you have to offer and highlight your locale’s attractions and accommodations in turn, boosting visitors to your community.

All advertisers receive a small write up along with an accompanying photo in our “**Travel & Destination Event Guide**” section that will be featured in the Summer issue. In addition, all advertisers will be promoted through an eBlast provided **FREE** of charge by [Texas Runner & Triathlete](#) that goes directly to runners in the Texas market and beyond.

As you can see, this is a great opportunity to tap into the wide-spread Texas running & multisport community.

In closing, Texas has one of the largest running populations in the U.S. and they do travel!



Texas Runner & Triathlete is the only publication devoted entirely to the Texas running and multisport scene. For over 30 years we have covered the core market with a paid circulation of 8,000 and a monthly total distribution of nearly 15,000 via specialty stores, race packets and expos.

Annual 2019 Travel and Destination Event Guide

SUMMER 2019 ISSUE

ALL ADVERTISERS RECEIVE.....



A SMALL WRITE UP ALONG WITH AN ACCOMPANYING PHOTO IN OUR "TRAVEL AND DESTINATION EVENT GUIDE" SECTION THAT WILL BE FEATURED IN THE SUMMER 2019 ISSUE

+ PLUS

ALL ADVERTISERS WILL BE PROMOTED THROUGH AN eBLAST PROVIDED BY TEXAS RUNNER & TRIATHLETE THAT GOES DIRECTLY TO RUNNERS IN THE TEXAS MARKET AND BEYOND



NEED MORE TIME
JUST GIVE US A CALL



FOR MORE INFORMATION
OR TO PLACE AN AD

Loren Sheffer – Ad Sales Representative
Phone: (713) 935-0555
Email: loren@runningmags.com
Web: www.TexasRunnerTriathlete.com

Mailing Address
Texas Runner & Triathlete
PO Box 19909
Houston, TX 77224

SUMMER 2019 ISSUE

Deadline for Space Reservation

MAY 31, 2019

Deadline for Artwork

JUNE 7, 2019

Annual 2019 Travel and Destination Event Guide



SUMMER 2019 ISSUE

ADVERTISING

SPECIAL DISCOUNTED ADVERTISING RATES FOR THE SUMMER 2019 ISSUE ONLY

PERKS WITH ANY ADVERTISING:

1. FREE bold type calendar listings, both print & website, monthly until your event occurs.
2. Event exposure directly to the huge Texas running community.
3. Return on your money...events in states outside of our region report that their 2nd to 4th largest participation is from Texas.
4. Reasonable ad rates.
5. FREE eBlast provided by Texas Runner & Triathlete that goes directly to runners in the Texas market and beyond.

| ADVERTISING SIZES | DIMENSIONS MAGAZINE TRIM SIZE: 8.25 X 10.75 | PRICE INCLUDES COLOR |
|-------------------------------|--|-------------------------|
| FULL PAGE (Bleeds) | 8.5 (width) x 11 (height) – <i>Bleed size is a 1/8 inch over trim size</i> | \$2100 |
| FULL PAGE (No Bleeds) | 7.5 (width) x 10 (height) – <i>Live Area</i> | \$2100 |
| 1/2 PAGE | 7.5 (width) x 4.875 (height) OR 3.625 (width) x 10 (height) | \$1250 |
| 1/3 PAGE | 2.375 (width) x 10 (height) OR 4.875 (width) x 4.875 (height) | \$865 |
| 1/4 PAGE | 3.625 (width) x 4.875 (height) | \$700 |
| 1/6 PAGE "INTRO OFFER" | 2.375 (width) x 4.875 (height) | \$485 |

- 5% discount for prepayment (before publication).
- Design fees additional for ads created by publication's graphics staff.
- Ad Submission: ads can be emailed to lee@runningmags.com.
- Acceptable ad formats are high resolution PDF, EPS and TIFF or JPEG (300 dpi or higher) at original size.



FOR MORE INFORMATION
OR TO PLACE AN AD

Loren Sheffer – Ad Sales Representative
Phone: (713) 935-0555
Email: loren@runningmags.com
Web: www.TexasRunnerTriathlete.com

Mailing Address
Texas Runner & Triathlete
PO Box 19909
Houston, TX 77224

SUMMER 2019 ISSUE

Deadline for Space Reservation

MAY 31, 2019

Deadline for Artwork

JUNE 7, 2019