

ANNUAL TEXAS MARATHON PREVIEW

**MAKE SURE
YOUR EVENT
IS INCLUDED**

Dear Race Director,

Hello from *Texas Runner & Triathlete*. This fall (Sept/Oct) we are again publishing our "Annual Texas Marathon Preview" for the 2018-19 season. This is your chance to reach thousands of runners across Texas and beyond.



The "Annual Texas Marathon Preview" includes a year-long marathon calendar for all Texas marathons and all out-of-state marathons that advertise. Listings in the calendar are FREE to all marathon events in the state of Texas and advertisers, fees apply to out-of-state events that do not advertise. Make sure your event is included as many runners use this "keeper" issue to plan their races for the year.

Too far away? Many races throughout the U.S. report that their 2nd or 3rd largest out-of-state entry contingent is from Texas.

Not sure? We have a "special intro offer!"
1/6 page – full color – only \$485

As you can see, this is a great opportunity to tap into the wide-spread Texas running community.

In closing, Texas has one of the largest running populations in the U.S. and they do travel!

Added Bonus

All advertisers will be included in an eBlast that will go directly to thousands of runners in the Texas market and beyond provided free of charge by *Texas Runner & Triathlete*!



Featuring

THE 2018-2019 YEAR-LONG TEXAS MARATHON CALENDAR

USED BY RUNNERS AS A
PLANNING GUIDE FOR THE YEAR

FREE TO EVENTS IN TEXAS AND ALL ADVERTISERS
\$25 FOR OUT-OF-STATE NON-ADVERTISERS

FREE LISTING INCLUDES

- Event date
- Event name
- Distances
- Location
- Contact info and/or website address

ADVERTISERS LISTING INCLUDES

Same as free listing

PLUS:

- Listing highlighted
- Free monthly listing in events calendar until event occurs (*print magazine and website*)
- (Two) Texas Runner & Triathlete one year subscription certificates to use as awards or prize drawings

LIST YOUR EVENT

TO LIST YOUR EVENT IN THE 2018-2019
YEAR-LONG TEXAS MARATHON CALENDAR

- www.TexasRunnerTriathlete.com click "Add Your Event"
- Email: loren@runningmags.com
- Phone: 713-935-0555
- Fax: 713-935-0559

ANNUAL TEXAS MARATHON PREVIEW

Run That Extra Mile
ADVERTISE YOUR MARATHON

Advertising

This is the keeper issue for runners throughout Texas as they hold onto it as a guide to help plan their marathon season. Advertising in the “Annual Texas Marathon Preview” allows you to target not only runners in Texas but many of our subscribers in the surrounding states that are looking to travel and participate in events.



ALL ADVERTISERS WILL BE INCLUDED IN A FREE E-BLAST

ADVERTISING SIZES	DIMENSIONS MAGAZINE PAGE SIZE: 8.25 X 10.75	PRICE	PRICE
		BLACK & WHITE	COLOR
FULL PAGE (Bleeds)	8.75 (width) x 11.25 (height) Bleed size is a 1/4 inch over page size	\$1600	\$2100
FULL PAGE (No Bleeds)	7.5 (width) x 10 (height) Live Area	\$1600	\$2100
FULL PAGE SPREAD (Two Full Pages)	17 (width) x 11.25 (height) - Full Bleed 15.75 (width) x 10 (height) - No Bleed	\$2500	\$3000
1/2 PAGE	7.5 (width) x 4.875 (height) 3.625 (width) x 10 (height)	\$1000	\$1250
1/3 PAGE	2.375 (width) x 10 (height) 4.875 (width) x 4.875 (height)	\$665	\$865
1/4 PAGE	3.625 (width) x 4.875 (height)	\$500	\$700
1/6 PAGE <i>“INTRO OFFER”</i>	2.375 (width) x 4.875 (height)	\$360	\$485

- 5% discount for prepayment (before publication).
- Layout and design fees additional for ads created by publication’s graphics staff.
- Ad Submission: ads can be emailed to lee@runningmags.com.
- Acceptable ad formats are high resolution PDF, EPS and TIFF or JPEG (300 dpi or higher) at original size.